

Curriculum Vitae

PERSONAL

Name: **Søren Hvalsøe Wester Sørensen**
Date of Birth: 27th June 1982
Nationality: Danish
Address: Messinavej 26, 2.th. 2300 Copenhagen, Denmark
Telephone: +45 26243473
E-mail address: Soren@diveinto.dk
Language skills: Danish (fluent), English (fluent),
Swedish (proficient), Norwegian (proficient), German (basics)



KEY QUALIFICATIONS

- Natural authority, calmness, and goal oriented
- Open minded, flexible and enduring
- High emotional intelligence and social responsibility
- Management of team projects
- Intercultural and intracultural communication

EDUCATION

2008 – 2010 **Copenhagen Business School**, Denmark, M.Sc. Business admin. & Psychology

- Change management Business framing
- Innovation management Business interventions

2005 – 2008 **Copenhagen Business School**, Denmark, B.Sc. Business admin. & Psychology

- Psychological testing Organizational development
- Marketing analyzes Information management

2005 – 2005 **Institut National de Plongée Professionnelle**, France, Commercial Diver

2004 – 2004 **Ocean College**, Egypt, Scuba-diving instructor.

2003 - 2004 **Paul Petersens Idrætsinstitut**, Denmark, Sportstrainer

2003 - 2003 **Surf Life Saving Denmark**, International surf life saver

2001 – 2002 **Military service (Patruljedelingen V. Jægerkorpset)**

- Paratrooper Reconnaissance in 5 man unit
- Survival training Interrogation training

2000 – 2000 **Danish Swimming Association**, Denmark, Swimming coach

1998 – 2001 **Taarnby Highschool**, Denmark

PROFESSIONAL EXPERIENCE

2008 – Present TrygFonden Kystlivredning
HR-Consultant

- Business and people development, Employer branding
- Responsible of recruitment (yearly turnover 60 – 80 people.)
- Strategic organizational development
- Contributor to procurement contracts
- Head of sponsorships

- 2006 – 2008 **TrygFonden Kystlivredning**
Supervisor
- Supervisor for 10 surf lifesaving stations. Responsibility for operations and management of 50 staff members
- 2003 – 2008 **TrygFonden Kystlivredning**
Project and educational manager
- Manager for initial surf lifesaving in water and follow up courses
 - Project manager for rescue divers at the Copenhagen harbour pools
- 2003 – 2006: **Copenhagen Municipality Culture and Leisure Services**
Area manager for the two harbour pools in Copenhagen
- Responsibility for all administrative and management related issues
 - Drill manager for all safety exercises conducted in the area
- 2002 – 2003 **Copenhagen Sports Centre**
Lifeguard
- Responsibility for the safety of swimmers and users of the facilities
- 1997 – 1999 **Shell**
Service employee
- Responsibility for the cash register and additional customer care service

Key Business Achievements

- Official recognition of TrygFonden Kystlivredning as a true rescue organization, which saved them millions of D.kr.
- A new and effective HR platform at TrygFonden Kystlivredning, which facilitated a 450 % increase in recruitment and made our brand known in wide circles of the Danish public.

INTERNATIONAL EXPERIENCE

2004 – 2004 **Scuba diving instructor, Egypt, Sharm El Sheikh**
 - Work as diving instructor, navigation of dive boat, guide and diving instructor

International Conferences:

2006 University of Tampere, Finland
 2007 Vilnius University, Lithuania
 2007 Korean Business University, South Korea

Theme:

- High Performance through Outsourcing
 - Utilizing Nordic-Baltic Potential
 - 6 month student exchange in Seoul

PERSONAL INTERESTS

Outdoor Activities:

- Triathlon
- Mountain biking
- Skiing

Extreme Sports:

- Technical scuba diving – personal record 100 m + / 2009
- Long distance swimming at sea - Danish record holder: 45 km / 17 hours / 2006
- Crossing the ice cap of Greenland unsupported - Danish record holder: 630 km / 21 days / 2008